

If there was any subject that truly embodies the phrase, “Jack of All Trades, Master of One”, it is Journalism & Mass Communication. The aim of this course is to generate well-rounded graduates who are capable of both critical thinking and practical skills. The mission is to urge students to think independently and become empowered communicators in society. The course is designed to teach the students the requisite mass-communication skills in the areas of newspaper, radio, television, film, and the internet, as well as leadership qualities and creativity to carve a credible niche in the relevant media fields.

What You Stand to Gain:

- Good verbal and written communication skill with a knack for storytelling
- Creativity and out-of-the-box thinking
- Expertise in research and critical Analysis
- Flexible professional paths
- Ability to work under pressure

One Degree, Many Career Paths:

Students graduating from the J&MC course have opportunities galore not just in the news media industry but in various other sectors as well. These opportunities include—but are not limited to—in organizations/ fields such as:

- Newspapers and magazines—both print and online (reporting, editing, producing, photography, videography, web designing, graphic designing etc.)
- TV channels (reporting, editing, production, programming, guest relations, camerapersons, software, and graphics etc.)
- Radio AM and FM stations (jockeying, production, and programming)
- Digital media companies for content curation in all formats
- PR Agencies and Advertising agencies (generic writing, copy-writing, graphic designing, branding, account management, etc.)
- Government and Corporate Organization (in Marketing and Communication divisions)
- Event Management Companies, Media Research Companies, Legal Firms, NGOs
- Lecturers/Professors of Media Studies
- Travel Journalism
- Freelance opportunities

Given the bouquet of opportunities that is available for a J& MC student, we have seen increasing popularity among our students to pursue the course. That is why, we have taken a very holistic approach to the course conduction at Muralidhar Girls’ College. While the skeleton of the course relies on the university-provided syllabus, we also include a great deal of practical exposure to our students in a way that by the time they graduate, they are already prepared for the industry.