

# **Muralidhar Girl's college**

## **DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**



**WORKSHOP REPORTS**



## One week Students Development Programme cum Training Workshop

Date: 20<sup>th</sup> April 2022 – 26<sup>th</sup> April, 2022

Day 1 (20<sup>th</sup> April, 2022) - Theoretical Workshop

### **Speaker:**

Ms. Sharmistha Ghosal, Senior Assistant Editor, Indulge Magazine, The New Indian Express

### **Attendees:**

SEM II, SEM IV and SEM VI Students.

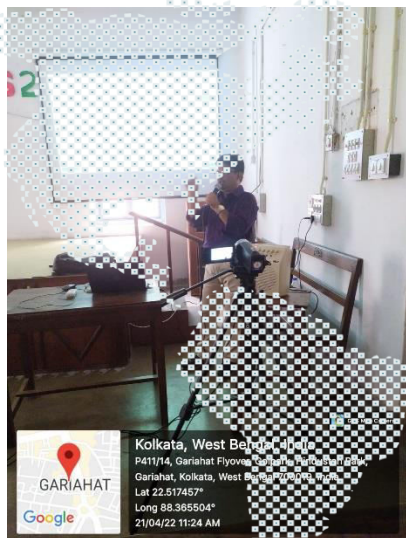
### **Panel Discussion:**

The Interactive session was on: Handling Social Media and Mobile Journalism

The points that unraveled whilst discussing, were the ethos and ideologies subjected in the era of social Media. The questions that peeked throughout the whole session were as follows:-

- What is social media?
- How many of us have social media handles?
- Having a social presence, being presentable & building a social media image in this era.
- How social media has impacted the news industry and what far to be expected.
- Pros & cons of social media.

Discussing the popular saying ' what comes here stays here', what gets uploaded on internet stays forever.



## Day 2 (21st April,2022) - Practical Workshop

### **Speaker:**

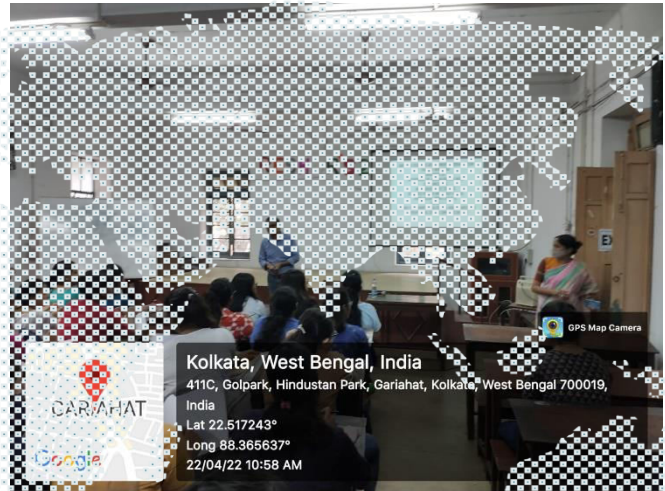
Mr. Abhijit Mondal, SACT II, Gurudas College

### **Attendees:**

SEM II, SEM IV and SEM VI Students.

### **Panel Discussion:**

A enumerated workshop was held on Adobe Photoshop. While confabulating about the intricacies of Adobe Photoshop, a clear picture was tried and established in the minds of the scholars about the basics. After the two and half hour of the workshop a one to one practical class was conducted which helped the students to gather more concrete knowledge about the software, which would further help in the long run. The programme was made mandatory for 6th Semester students and an invitation was given to the 4th Semester but the curious young minds from the 2nd Semester made it to the workshop and the consecutive day ended on a successful note too.



### Day 3 (22nd April,2022) - Theoretical Workshop

#### **Speaker:**

Mr. Abhijit GHOSAL

#### **Attendees:**

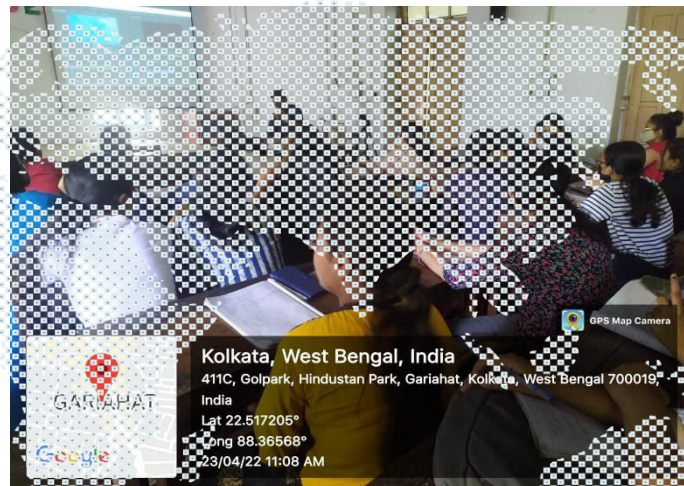
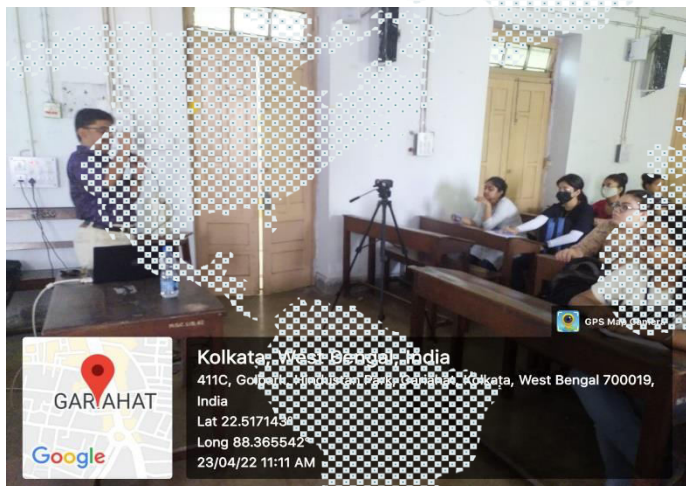
SEM II, SEM IV and SEM VI Students.

#### **Panel Discussion:**

On the 3rd day of the workshop, a detailed discussion was held on the topic, 'Journey from Print Media to Web'. Emphasis was laid on the following:

- How to write for different media?
- How print media is different from web media?
- The younger generation drawn more towards web media having a time crunch and easy accessibility.
- The web and print media lingos.
- And the importance of short, crisp and to the point news.
- How the dynamics have changed in the society regarding news. This session too ended on a successful note.





## Day 4 (23rd April,2022) - Practical Workshop

### **Speaker:**

Mr. Abhijit Mondal, SACT II, Gurudas College

### **Attendees:**

SEM IV and SEM VI Students.

### **Panel Discussion:**

It was the 4th day of the workshop. For almost 3 hours, a detailed discussion and presentation was shown on ' using Adobe Premiere Pro'.

Presentation topic was the following: • How to work on Adobe premiere Pro software. • Editing format for documentary. • Editing raw files and preparing for presentation. • Uses of all the tools of premiere pro. • Working on adobe audition for editing sounds of premere pro. • Rendering and exporting final presentation. Lastly, after seminar, all the students practiced on the computer lab whatever they had learnt, and sir guided each problems of individuals. This session too ended on a successful note.



## Day 5 (25th April,2022) - Practical Workshop

### **Speaker:**

**Mr. Anindya Sinha Chowdhury, Senior Sub Editor, Sambad Pratidin**

### **Attendees:**

SEM II Students.

### **Panel Discussion:**

On the 5<sup>th</sup> day of the workshop, a detailed discussion was held on the topic 'Quark Express'. Emphasize was laid on the following : • Role of Quark Express in print media •what are the basic steps of creating text in word Express discuss •How to work as a sub editor or editor •importance of quark Express for easy accessibility •importance of picture in a news •how to handled pressure at work in Quark Express. This Session too ended on a successful note



## Day 6 (26<sup>th</sup> April, 2022) - Theoretical Workshop

### **Speaker:**

Mr. Rajesh Das, Associate Professor, Department of Journalism and Mass Communication, University of Burdwan.

### **Attendees:**

SEM II, SEM IV and SEM VI Students.

### **Panel Discussion:**

The topic for the day was 'Folk Culture in Indian Context', the points of discussion from today's session curated are follows : • He introduced us with the terms media, culture and society and how each one play's an important role in one's life. • How media and society works parallelly and this in turn affects the culture in long run • The forms of media, what folk media stands for and its purposes. • What culture stands for, the journey from culture to folk culture. Due to shortage of time we were unable to discuss more vividly on this topic had to abruptly put this to an end which left a void space. The students were filled with glee after the session and this workshop too ended in a position and successful note