



INTER-COLLEGE FACULTY STUDENT EXCHANGE PROGRAMME

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

MURALIDHAR GIRLS' COLLEGE

17TH MAY – 19TH MAY, 2022



Purpose

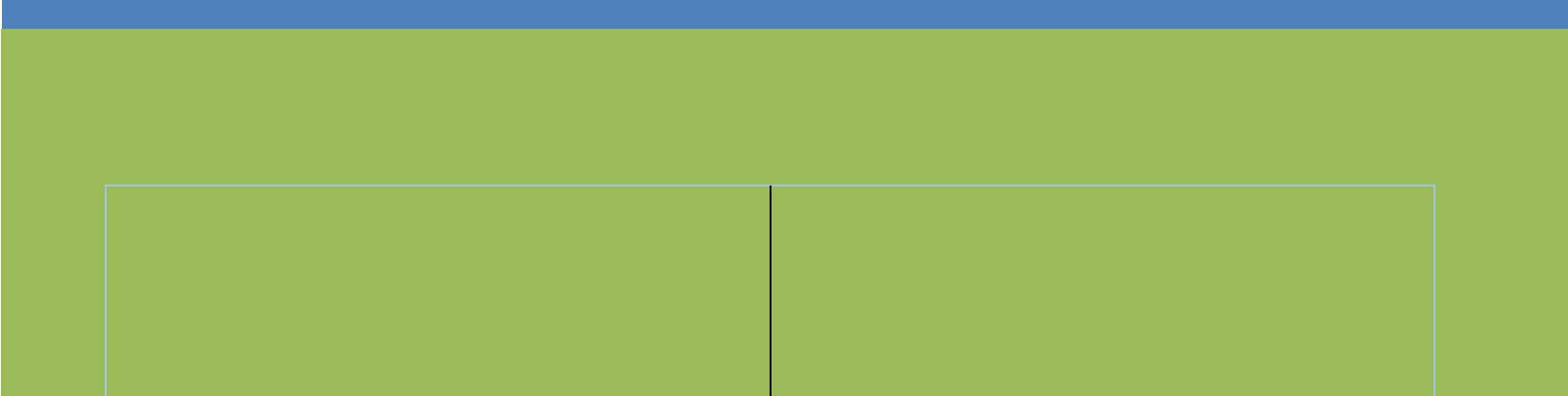
Quality initiation for CBCS syllabus & an exchange of teacher student programme helped both of them to involve more deeply with the subject. Thus, it uplifted the quality of teaching learning process and overall the educational environment of the departments of the colleges.



Platform

Online, classes taken on Google – Meet. Notes were provided on Google classroom and Whatsapp group. Evaluation of the students done in MCQ format through Google form. A feedback were taken from the students of both the colleges by Google form.







Participating Institutes:

Muralidhar Girl's College, Kolkata, Bijoy Krishna Girls' College, Howrah

Participating Students:

Batches of Semester II, IV & VI

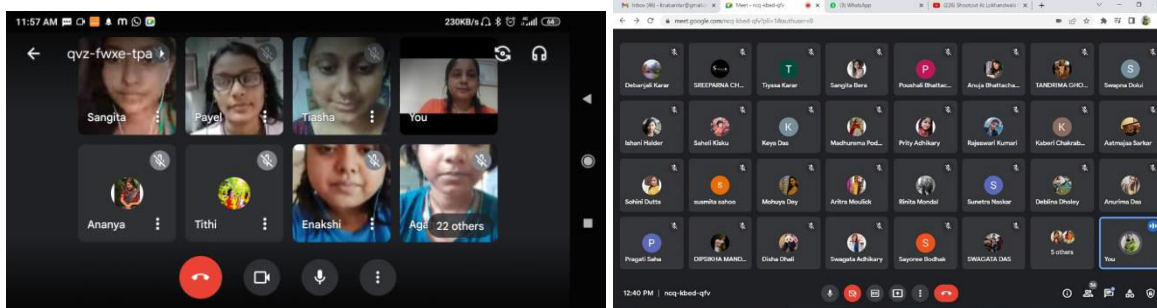
Date	Time	Semester	Faculty	Topic
17 TH MAY	11 AM -12 PM	VI	Dr. Moitreyee Sen Mitra SACT	Maslaw's Hierarchy Model
	11 AM -12 PM	II	Ms. Ivy Shaha, SACT	Democracy and Media
	12 PM – 1 PM	VI	Ms. Ragini Chaurasia SACT	Relationship Management
	12 PM – 1 PM	IV	Ms. Nabanita Kundu	Overview on cinema
18 TH MAY	11 AM -12 PM	II	Ms. Srabani Das SACT	Specialization in Journalism
	11 AM -12 PM	IV	Ms. Paramita Pal, SACT	Media Laws
	12 PM – 1 PM	II	Mr. Pinaki Chakraborty Technical Assistant	Page Layout
	12 PM – 1 PM	VI	Mr, Saminur Rahman Assistant Professor	Grunig's PR models
19 TH MAY	11 AM -12 PM	IV	Mr. Santosh Sreshtha Technical Assistant	Basic concept of Video Production
	12 PM- 1 PM	II	Dr.Indrani Raha,Associate Professor	Changed face of communication in age of New Media
	12 PM – 1 PM	IV	Ms. Aparna Mishra SACT	Media Management
	1 PM –2 PM	VI	Ms. Shashi Subba Assistant Professor	Advertising



Online Class Links

<http://meet.google.com/zpv-dxka-skw>
<https://meet.google.com/qvz-fwxe-tpa>
<https://meet.google.com/ncq-kbed-qfv>
<https://meet.google.com/fcj-dvye-pie>
<https://meet.google.com/jqd-cdzc-gaf>
<https://meet.google.com/sao-bwxq-qdp>
<http://meet.google.com/jek-ooa-qqb>
<http://meet.google.com/bjv-qcsy-ega>
<http://meet.google.com/cey-sxax-aaq>
<https://meet.google.com/pqt-irsv-vqn>
<https://meet.google.com/vnn-zqbn-dzk>
<https://meet.google.com/qks-nbvi-hdm>

Some moments of The Program:



Programme Feedback

The students of both the colleges were benefitted from this program. According to the feedback generated from the students, they wish to participate more in such programs in near future. With the Power Point presentations, the concepts of different topics became very easy for them. As they get in touch with other institution's faculty, it breaks the monotony as well. Overall it was a successful and interesting venture for both the teachers and students.

Student Feedback Form Link :-

<https://forms.gle/c1MdCUjBJwNEBtsD6://forms.gle/>

Flyer of the Program:-



ONLINE FACULTY - STUDENT EXCHANGE PROGRAM 2022

MURALIDHAR GIRLS' COLLEGE & **BIJOY KRISHNA GIRLS' COLLEGE**

DATE: 17th May - 19th May
TIME: 11 AM - 1 PM

**FOR ALL EVEN SEMESTER
(HONS) STUDENTS**



